



Health Innovation
WEST MIDLANDS

Chair

Health Innovation West Midlands

Candidate Pack

JANUARY 2025

 healthinnovationwestmidlands.org

Introduction



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Thank you for your interest in working with us here at Health Innovation West Midlands.

Health Innovation West Midlands (HIWM) is part of a National Network of 15 Health Innovation Networks, collectively acting as the innovation and adoption arm of the NHS. HIWM brings stakeholders together across all sectors involved in healthcare including social care and public health, research and industry to support the development of transformational health innovations. We support the acceleration and the adoption and spread of improvement solutions, demonstrated to deliver patient benefit.

As part of this national network, we tackle national problems, with local understanding. And local problems, with national expertise. We are fully embedded in our local health and research ecosystem, partnering with organisations such as Birmingham Health Partners, WM Health Technology Innovation Alliance, WM Cancer Alliance, WM Research Delivery Network, WM Growth Company, WM Applied Research Centre (WMARC) and the West Midlands Secure Data Environment.

This drives economic prosperity and growth in all parts of the country and ensures that everyone benefits from innovation.

Our vision: Transforming health and care through innovation.

Our mission: To support the development of transformational health innovations and accelerate the adoption and spread of improvement solutions demonstrated to deliver patient benefit.

Our values: Kind, Connected and Bold.



Tim Jones
Chief Officer

HIWM covers six Integrated Care Systems:

- Shropshire, Telford and Wrekin
- Staffordshire and Stoke-on-Trent
- Hereford and Worcestershire
- Coventry and Warwickshire
- Birmingham and Solihull
- Black Country

This includes 24 NHS Trusts, over 1,700 care homes and 26 councils. The West Midlands has the fastest growing population in the UK and remains the second largest population in the UK, with a unique population. The West Midlands has a large and stable, diverse ethnic population and demographic mix and is the largest non-white British population outside of London (33%).

We hope that you find this pack useful, and we look forward to receiving an application from you.



Our region



6 Integrated Care Boards



24 NHS Trusts



761 GPs



24 Higher Education Institutions



91 Hospitals



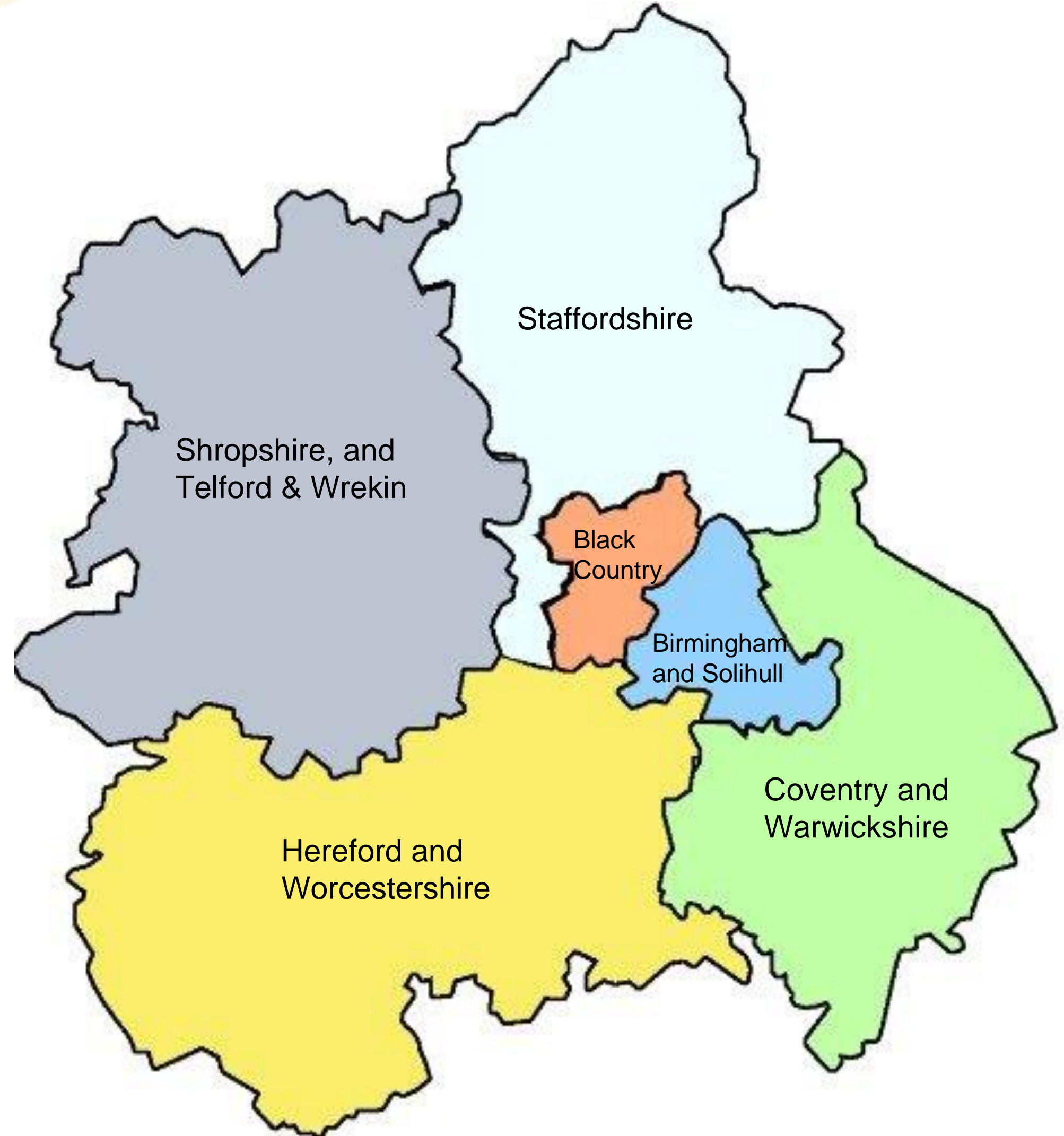
134 Primary Care Networks (PCNs)



1707 Care Homes



26 Councils



What we do

At Health Innovation West Midlands our vision is to transform health and care through innovation.

Primarily funded by NHS England and the Office of Life Sciences, we seek out, test and accelerate the adoption and spread of innovative ideas and technologies with the potential to transform health and social care in the West Midlands and beyond. As well as linking industry with healthcare we support clinical entrepreneurs inside the NHS, helping them acquire the commercial skills, knowledge and experience needed to successfully transform their ideas into the innovative solutions needed to benefit patients, staff, and the wider NHS.

We work in partnership with:

[Our health and care system](#) - NHS partners and local authorities.

[Our partners](#) - Universities, care sector, life science and voluntary, community and social enterprises.

[Our Network](#) - The national Health Innovation Network and 14 other regional Health Innovation Networks

We support our local Integrated Care Systems (ICS)

1. Staffordshire and Stoke-on-Trent

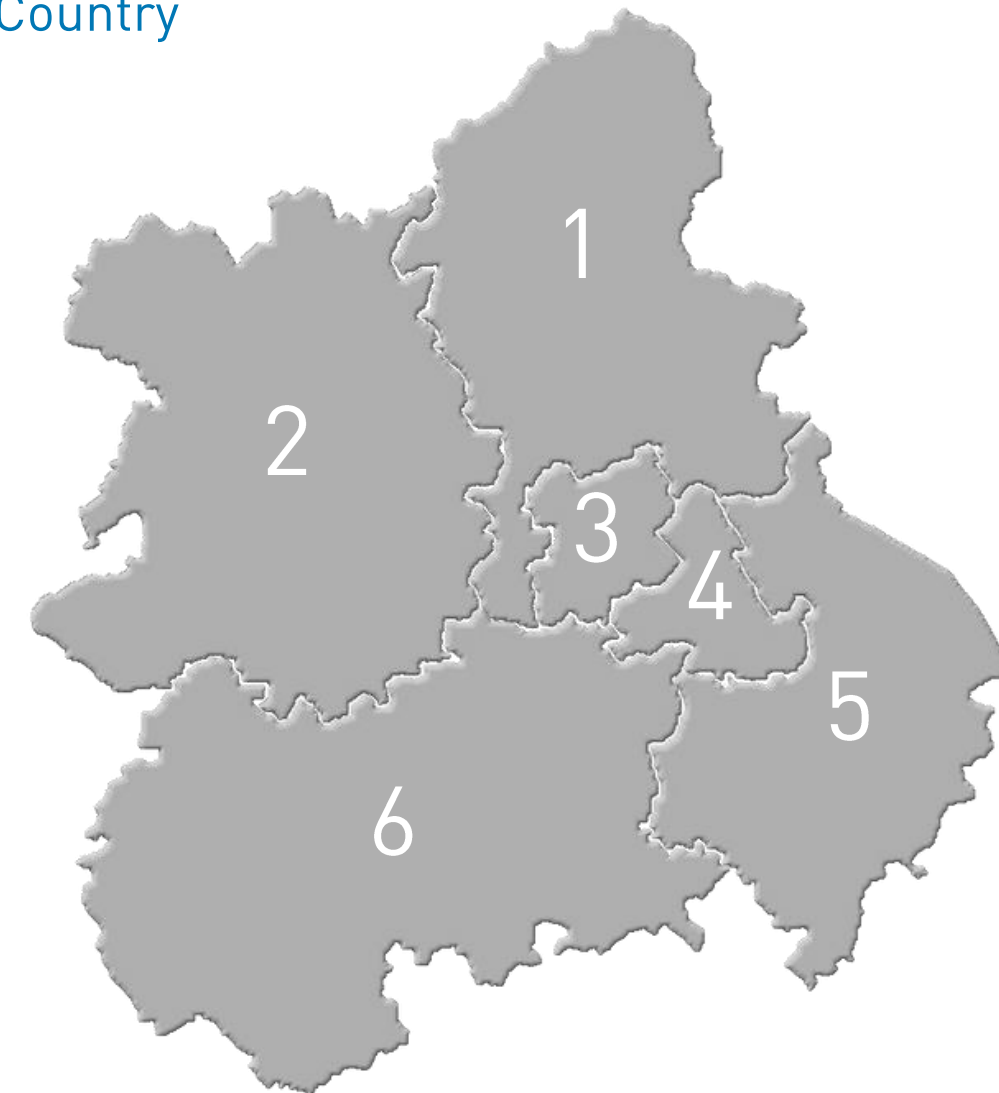
2. Shropshire and Telford and Wrekin

3. Black Country

4. Birmingham and Solihull

5. Coventry and Warwickshire

6. Herefordshire and Worcestershire



Our areas of focus



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LEADING THROUGH CONVENING

Working with academia, industry and healthcare we will strengthen relationships and partnerships and facilitate collaborations to the benefit of the region and its citizens. We will work to bring partners together to support the development and adoption of innovations for patient benefit and promote innovation opportunities to improve health outcomes locally, regionally and globally.

DELIVERY AT PACE AND SCALE

We will work with partners and stakeholders to develop the necessary skills, resource and agility to engage with and adopt innovations at pace on a local, regional, or national footprint. We will work with industry, commissioners, the Network, and stakeholders to overcome barriers to the adoption of innovations sharing learning and knowledge gained from evidence-based methodologies for adoption and spread.

SUPPORTING THE WORKFORCE OF THE FUTURE

We will develop and nurture an agile workforce that can respond to the current and emergent needs of the region and is representative of the people which it looks to serve.

DELIVERING EVIDENCE-BASED INTERVENTIONS TO IMPROVE HEALTH AND WEALTH

We will act as the focus for supporting innovation in the West Midlands. We will provide stakeholders with a framework in innovator support services accessible through our innovation exchange platform, enabling innovators and local entrepreneurs seeking assistance to access a comprehensive set of service aligned to the national network.

Our values



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CONNECTED TO OUR

Staff
Stakeholders
Partners
Industry
Community



KIND TO

Ourselves
Each other
Our stakeholders
Our partners
Environment



BOLD IN OUR

Work
Ambition
Actions
Leadership

Our impact



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Our 2023/24 Impact Report, which is available to view on our website, provides real-life case studies to illustrate the tangible benefits our stakeholders have experienced as a result of working with Health Innovation West Midlands.

Working closely with industry, healthcare providers, and researchers to unlock the potential of innovative ideas and technologies, Health Innovation West Midlands (HIWM) has had a demonstrable and far-reaching impact on the lives of patients in the West Midlands and beyond.

Bringing investment and expertise to the region, we have supported the adoption of life-changing medical innovations and provided essential training for healthcare professionals, improving the quality and accessibility of healthcare and ultimately leading to improved outcomes for patients.



HIWM CHAIR CANDIDATE PACK



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The role



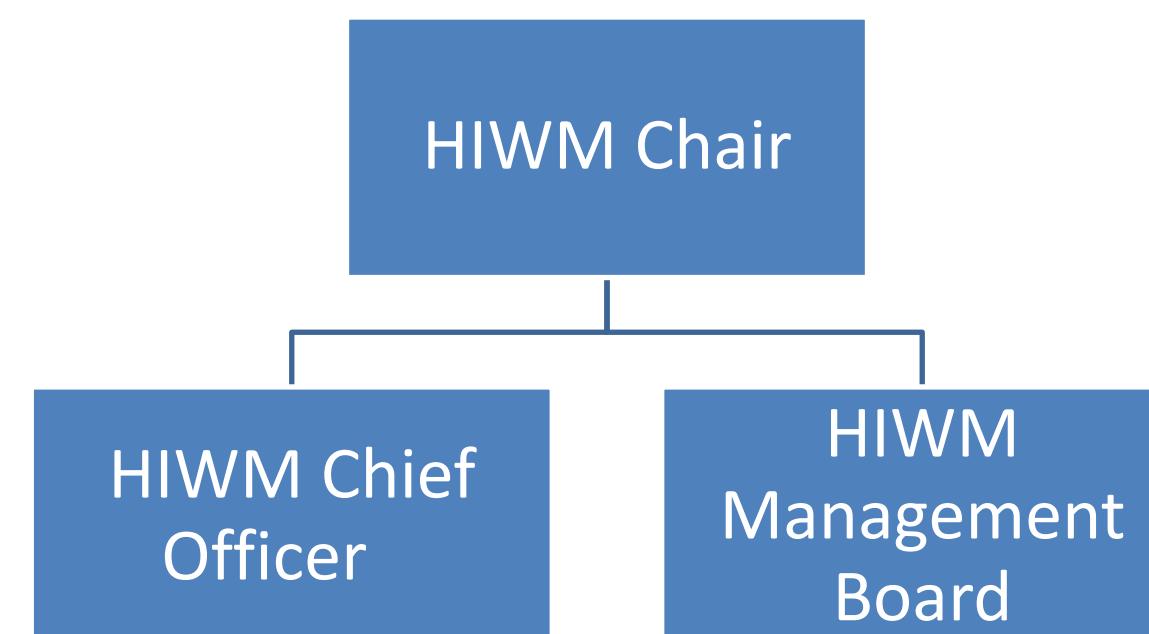
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The Chair will provide leadership to the executive team at Health Innovation West Midlands and be a key ambassador in the regional community; with partner organisations; with the private sector; and in representing Health Innovation West Midlands nationally.

The Chair must ensure that high standards of probity and governance prevail and that Health Innovation West Midlands remains within the terms of its license.

They must actively promote the twin aims of improving patient outcomes and the delivery of wider economic benefit and will be responsible for supporting engagement with industry and patient/public organisations.

Applications are invited from senior individuals who are expertly networked and able to contribute expertise and skills.



More information about the role can be found in the job description here



HIWM CHAIR CANDIDATE PACK



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Key skills

Below you will find some of the key skills included in the job description. For a full list of key skills required for this role, please click [here](#)

- Strong leadership and management skills.
- Strategic planning and delivery.
- Creative and solution focused.
- Inclusive and collaborative.
- Excellent communication skills.



Responsibilities

Below you will find some of the key responsibilities included in the job description. For a full list of key responsibilities required for this role, please click [here](#) for more information.

STRATEGY

- Demonstrate leadership by supporting a positive culture for HIWM; facilitating a close and constructive working relationship between all Management Board members, built on transparency, openness, mutual respect and trust, valuing the contribution of all participants.
- Provide independent judgment and advice on issues of strategy, vision, performance, resources and standards of conduct; and constructively challenge, influence and assist the Executive Team in developing proposals on such strategies.
- Horizon scan regionally and nationally to bring good practice and foresight to further develop HIWM.
- Build on existing, far-reaching local, national, and international networks as well as seeking and fostering new relationships with potential partners and commissioners of innovation and improvement programmes.
- Challenge partners to look beyond daily operational pressures to consider innovative strategies to tackle some of the most difficult healthcare challenges.

GOVERNANCE

- To bring independent judgment and experience based on commercial, medical, financial, legal or governance expertise from outside HIWM and apply this to the benefit of HIWM, its partners and wider community.
- To commit to working to, and encouraging within HIWM, the highest standards of probity, integrity and governance and contribute to ensuring that HIWM's internal governance arrangements conform to best practice and statutory requirements.
- Ensure HIWM supports its partners to develop, evaluate and implement transformative healthcare solutions and create a healthier population, including the delivery of Health Innovation Network national programmes.

Responsibilities

Continued

Below you will find some of the key responsibilities included in the job description. For a full list of key responsibilities required for this role, please click [here](#) for more information.

COMMUNICATIONS AND RELATIONSHIPS

- Develop a constructive, frank and open relationship with the Chief Officer and Directors of HIWM through regular communication and provide support and advice while respecting executive responsibility.
- Solicit input from the Board's Committees, namely, Finance; Performance and Strategy; Governance and Risk; and Remuneration; and ensure routine alignment with Health Innovation West Midlands objectives.
- Act as an ambassador, represent and promote actively HIWM and build strong relationships with partners, the Health Innovation Network, affiliated organisations, commissioners and other national bodies.

SOCIAL VALUE

As an NHS hosted organisation, HIWM is a committed member of the group of health and care partners acting as anchor institutions and providing social value to our community.

As chair you will play a central role in:

- Championing inclusion, diversity and equal opportunity both within the team and as a leader in the health and care community ensuring the organisation strives to retain to recruit a workforce reflective of the population we serve.
- Recognising the important role of the NHS in achieving a net zero carbon economy by supporting partners to adopt sustainable solutions in their operations and seeking to build stronger relations with innovators working in this area.





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How to apply

Employment contract

One day per week for 3 years in line with the current HIWM licence period

To apply

Please send your CV and covering letter to Tim Jones,
tim.jones@healthinnovationwm.org

More information

If you'd like to discuss the role further, please contact Tim Jones,
tim.jones@healthinnovationwm.org

Interviews

Interviews will be held on 25 February

Our management board



Professor Michael Sheppard
Chair



Krysia Dzedzic Impact Accelerator Unit Director, Keele University



Neil Hanley Pro Vice-Chancellor, University of Birmingham



Paul Edmondson-Jones Chief Medical Officer, Staffordshire and Stoke-on-Trent ICB



Ananta Dave Chief Medical Officer, Black Country ICB



Richard Phillips Director of Strategy, The Association of British HealthTech Industries



Andy Hardy Chief Executive Officer, University Coventry and Warwickshire NHS Trust



Kavita Parmar Chief Commercial Officer and Co-Founder, Word360

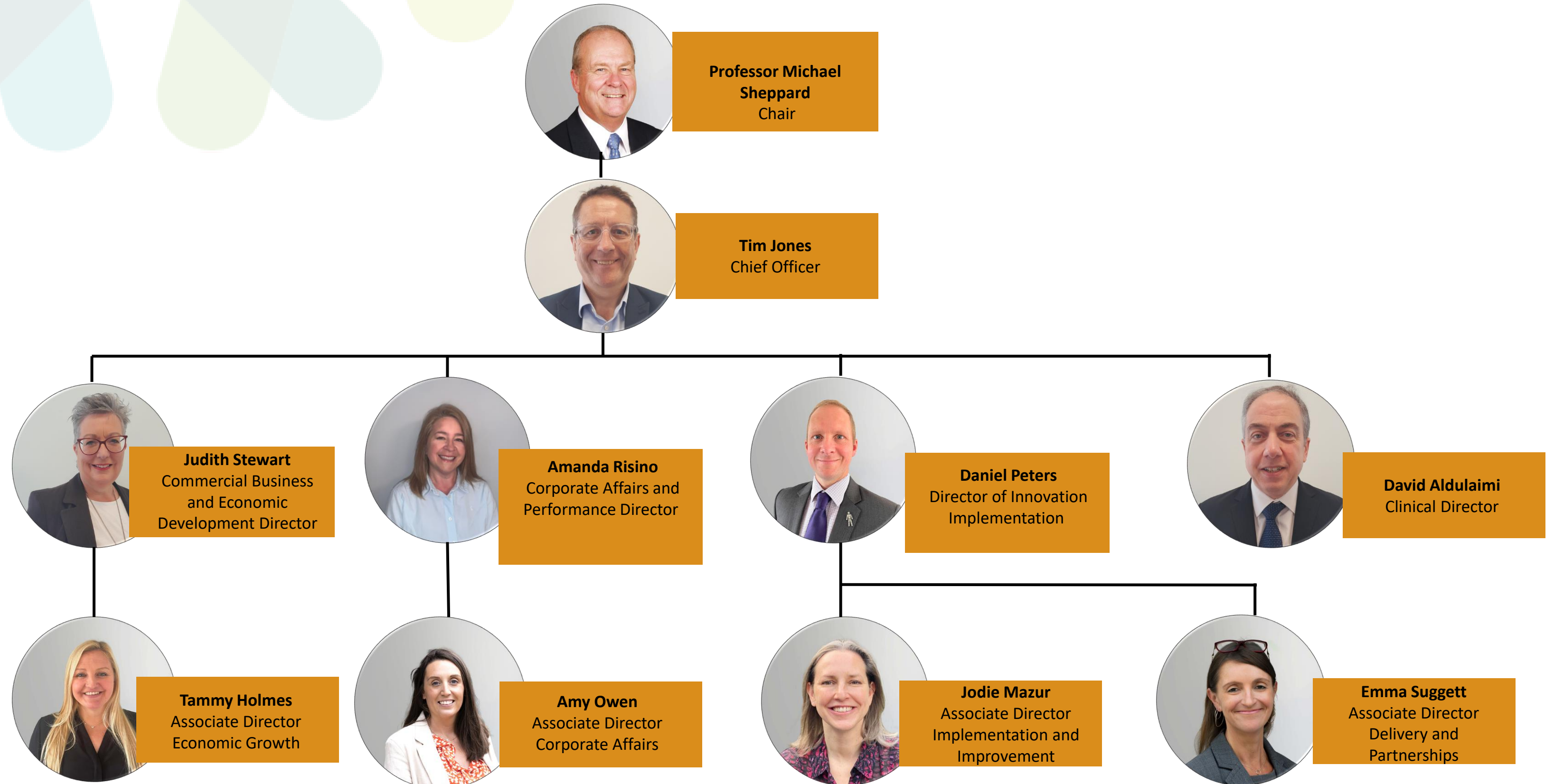


Joanne Williams Interim Chief Executive Officer Shrewsbury and Telford Hospital NHS Trust



Tim Jones Chief Officer

Our executive board



Our offer

To health and care systems

At Health Innovation West Midlands, we work with colleagues from within Health and Social Care to develop a pipeline of evidence-based innovations, providing advice and bespoke support at every stage of the innovation pathway to facilitate the development of innovations. We act as an 'honest broker', facilitating relationships and matching proven innovations to NHS challenges.

We support the adoption and spread of proven evidence-based innovations, facilitate the roll out of national innovation programmes and where required support the development of local programmes with real world evaluation for scaling to regional and national programmes.

To innovators

Health Innovation West Midlands works with local health systems to understand areas of clinical and system need. These needs are then shared with innovators and partners through our innovation exchange to provide advice and support throughout the discovery and development of solutions.

In our role of as an innovation exchange, we:

- Work with systems and local partners to identify unmet needs and opportunities to help innovators understand the local healthcare challenges.
- Act as a point of access for the West Midlands innovation ecosystem, signposting and supporting innovators enabling access to NHS services.
- Broker regional partnerships with commissioners and providers to enable evaluation and testing of innovations.
- Support the scaling and spread of innovations from local to regional and regional to national adoption.

To researchers

At Health Innovation West Midlands, we pride ourselves on ensuring that our innovation pipeline of new and transformative products and services are evidence-based as well as co-produced in consultation and collaboration with patients and the public.

We work closely with academia and research institutions, as well as industry and NHS providers connecting researchers with innovators and vice versa to inform your research and translate it into clinical practice. This community of evidence generation helps provide real-world evidence for new innovations as well as the opportunity to practically apply your research. By working with our regional networks, we can drive change locally and spread it nationally.

Our Knowledge Mobilisation Team is led by a joint role with the National Institute for Health and Care Research (NIHR) Applied Research Collaboration (ARC) West Midlands, which gives us a unique view of the West Midlands research landscape. The team has experience in various research specialisms and would welcome a conversation about your research project currently being applied for, delivered or ready for implementation.





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Read more

This candidate pack offers a mere glimpse into our work, offer and impact. Below you will find links to additional information and background reading.

[Our Offer](#)

[Our Impact](#)

[Our Region](#)

[Our National Network](#)